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Fred Luthans (born June 28, 1939 in Clinton, Iowa) is a management professor specializing in organizational behavior. He is the University and George Holmes Distinguished Professor of Management, Emeritus at the University of Nebraska-Lincoln.

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The author, Fred Luthans, is well known in this field, and is the 5th highest Publisher in the Academy of Management Journal. He continues to do research in the area of organizational behavior. This text is aimed at professors who take a research based and conceptual approach to their OB course. About the Author:

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