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1) clearly articulate the ways in which the research provides insight to a consumer-relevant question; 2) situate your research within the existing knowledge on the topic; and 3) explain what the research adds to what is already known about the consumer-relevant problem Note: Do not reveal author identities in your contribution statement

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Manuscript Submission Guidelines -- Journal of Consumer

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Journal of Consumer Research

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Journal of Consumer Research | Oxford Academic

The purpose of the submission version is to provide the editorial

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team a paper that they can easily read and understand. Once the paper has been accepted, the requirements under Guidelines for Accepted Manuscripts must be followed. However, in the submission for review there is much more flexibility.

Journal of the Association for Consumer Research ...

Issue Editors: Catherine Coleman, Eileen Fischer, Linda Tuncay Zayer
Journal of the Association for Consumer Research | Volume 6, Issue 2
Within recent years, gender has been the focal point of conversations across the globe, from the discrimination facing transgender individuals in the American military, to the global #metoo movement highlighting sexual predation on women and men.

Journal of the Association for Consumer Research:

The Journal of Consumer Psychology (JCP) publishes top-quality research articles that contribute both theoretically and

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empirically to our understanding of the psychology of consumer behavior. JCP is the official journal of the Society for Consumer Psychology, Division 23 of the American Psychological Association.

Journal of Consumer Psychology - Wiley Online Library

Journal Description. Journal of Consumer Marketing (JCM) is a journal written by scholars and practitioners, and is edited for marketers who desire further insight into how people behave as consumers worldwide. Submit your paper Calls for papers. Aims and scope.

Journal of Consumer Marketing | Emerald Publishing

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Psychology.

Journal of Consumer Psychology - Wiley Online Library

The Journal of the Association for Consumer Research is a quarterly journal of thematic explorations from the Association for Consumer Research. The mission of JACR is to broaden the intellectual scope and interdisciplinary influence of the Association for Consumer Research.

Welcome to Association for Consumer Research | ACR

The Journal of Business Research applies theory developed from business research to actual business situations. Recognizing the intricate relationships between the many areas of business activity , JBR examines a wide variety of business decisions , processes and activities within the actual business setting.

Journal of Business Research - Elsevier

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Journal of Consumer Research, Volume 47, Issue 2, August 2020,
Pages 192-214, <https://doi.org/10.1093/jcr/ucaa006>

Volume 47 Issue 2 | Journal of Consumer Research | Oxford ...

The Journal of Consumer Culture is an established journal, supporting and promoting the continuing expansion in interdisciplinary research focused on consumption and consumer culture, opening up debates and areas of exploration.

Journal of Consumer Culture: SAGE Journals

In an effort to promote the quality, transparency, and reproducibility of the research conducted in the field of consumer psychology, the Journal of Consumer Psychology(JCP) will change its submission guidelines as of January 1, 2014. JCP will now expressly require three types of materials upon manuscript submission:

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Announcement Regarding the New Submission Guidelines at ...

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Journal of Research for Consumers

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Journal of Consumer Marketing | Emerald Insight

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Journal of Consumer Policy | Home

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understanding of consumer behaviour, consumer research and consumption through the publication of double-blind peer-reviewed, top quality theoretical and empirical research.

Journal of Consumer Behaviour | Wiley

About this journal. Journal of Marketing Research (JMR) is a bimonthly, peer-reviewed journal that strives to publish the best manuscripts available that address research in marketing and marketing research practice. JMR is a scholarly and professional journal. It does not attempt to serve the generalist in marketing management, but it does strive to appeal to the professional in marketing ...

Journal of Marketing Research: SAGE Journals

Higher education around the world has become a major topic of discussion, debate, and controversy, as a range of political, economic, social, and technological pressures result in a myriad

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of changes at all levels. But the quality and quantity of critical dialogue and research and their relationship with practice remains limited.

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